



WORLD ALLERGY ORGANIZATION
A World Federation of Allergy, Asthma & Clinical Immunology Societies

WAO's mission: To be a global resource and advocate in the field of allergy, advancing excellence in clinical care through education, research and training as a world-wide alliance of allergy and clinical immunology societies.

About WAO	Support WAO	WAO Meetings	Defining the Specialty	Information for Patients
Education & Programs	Disease Focus	Reviews & News	Physician Resources	Members Area Junior Members

World Allergy Week 2015 Activities

[Read Full Report](#)

WAO Member Society Activities

Argentine Association of Allergy and Immunology (AAAeIC)

Argentine Association of Allergy and Immunology (AAAeIC) reached out to multiple media platforms resulting in widespread coverage by various press, radio, and online media outlets locally and nationally.

Egyptian Society of Pediatric Allergy and Immunology (ESPAI)

The Egyptian Society of Pediatric Allergy and Immunology (ESPAI) brought awareness to World Allergy Week 2015 by holding a workshop for the public on Wednesday, 15 April 2015. [View program.](#)



Iranian Society of Asthma and Allergy Iranian Society of Asthma and Allergy reached out to multiple media platforms resulting in widespread coverage by various press, radio, and television outlets locally. An allergy conference was held for World Allergy Week available to physicians. Educational posters and flyers were displayed in local hospitals.

Korean Academy of Asthma, Allergy and Clinical Immunology (KAAACI)

The Korean Academy of Asthma, Allergy and Clinical Immunology distributed World Allergy Week 2015 posters to 1,400 KAAACI Members, 1,600 Korean Pediatric Allergy and Respiratory Diseases (KAPARD) members, as well as to the Media. KAAACI advertised World Allergy Week 2015 on their homepage, Facebook, Twitter, Blog, and provided a press release to the media which was picked-up by 19 media outlets.

[Poster](#)

Lebanese Society of Allergy and Immunology

The Lebanese Society of Allergy and Immunology reached out to multiple media platforms resulting in widespread coverage by various press, radio, and TV outlets. Special abstracts were released in three different languages that we have circulated to the physicians and public. Also scientific sessions were organized within the society and for staff in hospitals.

[Arabic Brochure](#)

[English Brochure](#)

[French Brochure](#)

Allergy Society of South Africa (ALLSA)

The Allergy Society of South Africa engaged in wide public relations activities for media outreach and ALLSA members have been interviewed for radio programs on the major stations.

Spanish Society of Allergology and Clinical Immunology (SEAIC)

The Spanish Society of Allergy and Clinical Immunology distributed a press release on airway allergies as well as reached out to newspapers and online media. SEAIC also provided resources on their Twitter and Facebook.

Turkish National Society of Allergy and Clinical Immunology

Turkish National Society of Allergy and Clinical Immunology celebrated World Allergy Week by holding a workshop in several clinics around Turkey.

Medical Facilities

National Institute of Biologicals

The National Institute of Biologicals held an awareness program lecture by Prof M.K. Agarwal on Airway Allergies in India: Causes, Symptoms and Management. [View powerpoint of photos.](#)

University of Santo Tomas (Philippines)

The University of Santo Tomas Hospital Section of Allergy and Immunology hosted its annual allergy show on April 15, 2015 to raise awareness and impart knowledge on airway allergies. Fourth year medical students, interns and pediatric residents took part in this interactive program. The participants were divided into five teams based on the commonly encountered airway allergens, namely: dust mites, cockroach, mosquito, cat and dog. Questions on diagnosis, management, and prevention of airway allergies such as bronchial asthma and allergic rhinitis were given.

Other Activities

For kind information pl.

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